



Classic BattleTech Technical Readout: 3039™ is the perfect first Technical Readout companion to the *Classic BattleTech Introductory Box Set*. Combining the 'Mechs, vehicles, and aerospace fighters previously found in *Technical Readout: 3025, Revised* and *Technical Readout: 3026, Revised*, this volume features some of the most common units of the Succession Wars. Each machine is illustrated in detail, accompanied by a description of its history, capabilities, game stats, and some of the unit's most famous pilots.



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TECHNICAL READOUT: 3039™

Series / Type : *Classic BattleTech / Core Supplement*

Compatibility: Can be used by any *Classic BattleTech* player.

Selling Points:

- The *BattleTech* Technical Readout is the best selling series of books ever published for *BattleTech*.
- *Technical Readout: 3039* contains the units from the original *Technical Readout: 3025*, in-print for more than twenty years, appropriately presented to act as a perfect companion *Technical Readout for the Classic BattleTech Introductory Box Set*.

Promotion:

- A strong network of multi-language websites constantly updating with material and news from ClassicBattleTech.com.

Target Market:

- Current *Classic BattleTech* players
- Lapsed *Classic BattleTech* players looking to return.
- Cross-over players from other table-top miniatures games.

Up-Sells & Cross-Sells:

- *Introductory Box Set* [CAT35000]
- *Starterbook: Sword & Dragon* [CAT35100]

Next Step:

- *Total Warfare* [CAT35001]

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