

MERCHANTS™

A Reiner Knizia Game

ISBN: 978-1-934857-37-3

MSRP: \$24.99

Catalog #: CAT11040

Release: January 2010

LORDS OF THE SEAS

The 16th and 17th centuries open a new era in trade. The Americas are newly colonized, and large merchant-vessels ply the sea lanes, bringing resources back to a desperate England. Lead one of four emerging families destined to control this swelling market. **Be bold, and realize the biggest profit!**

Series/Type: Family Card Game

Every player starts with three Good Cards, two Ship Cards and one Goods Token on each ship corresponding to one of six Goods Cards in the game: Indigo, Fur, Corn, Lumber, Fish and Cotton. Every turn a player may draw or play various cards. This can change Goods Tokens on player's Ship Cards, the face-up Goods Cards on the playing area, trigger scoring, and so on. During scoring, if players have Goods Tokens on their Ship Cards matching the color of the face-up Goods Cards on the playing area they will receive Coins. The game ends as soon as the deck of Goods Cards runs out. The player who has the most coins wins.

Selling Points:

- A game by world-famous designer Reiner Knizia.
- Exceptionally quick to learn—all rules are on the packaging.
- Great depth of play for excellent replayability.
- Resource trading game in the grand German boardgame style.

Target Market:

- Anyone that enjoys German-style boardgames.
- Anyone looking for a quick-to-learn, fun-to-play game.

Contents:

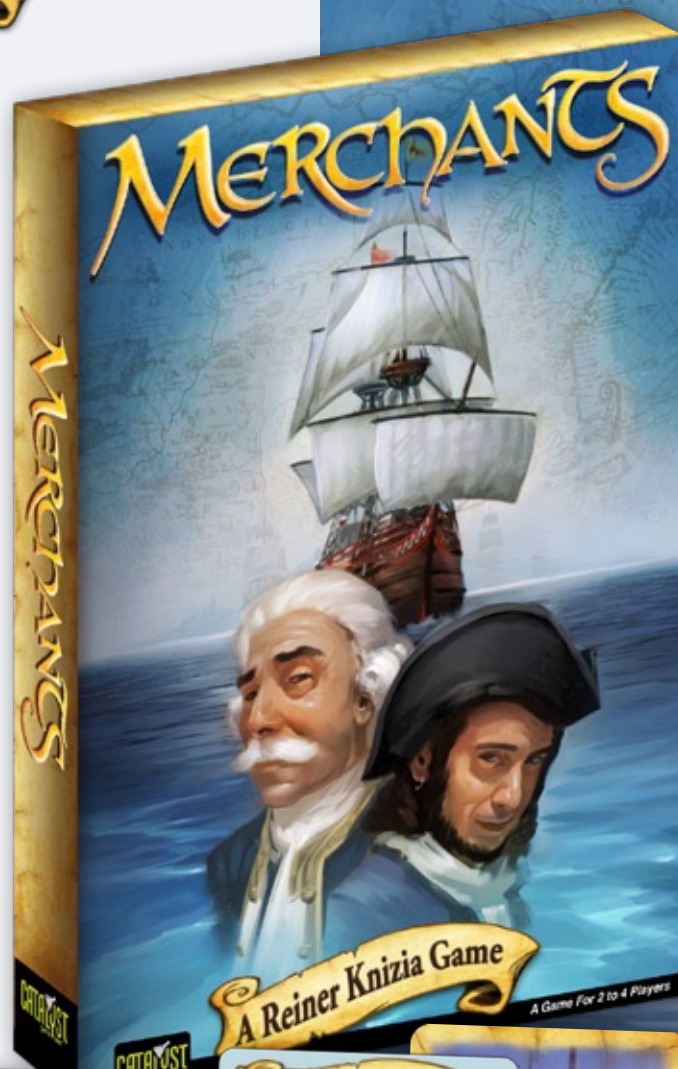
- 60 Goods Cards
- 30 Goods Tokens
- 20 Special Cards
- 60 Coins

For more information on these and other exciting products, please visit us online at: **CatalystGameLabs.com**

Retailers, download this and other sell sheets and sales tools from our retailer website at catalystgamelabs.com/retailers/

Catalyst Game Labs

PMB 202
303 91st Ave NE, G-701
Lake Stevens, WA 98258
contact@CatalystGameLabs.com
(425) 296-6625 [voice]
(425) 948-1301 [fax]



©2009 Dr. Reiner Knizia. All Rights Reserved. Merchants is a trademark of Dr. Reiner Knizia in the United States and/or other countries. No part of this work may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, without the prior permission in writing of the Copyright Owner, nor be otherwise circulated in any form other than that in which it is published. Catalyst Game Labs and the Catalyst Game Labs logo is a trademark of InMediaRes Productions, LLC.

THIS FILE WAS LAST UPDATED 16 NOV 2009
Please visit www.CatalystGameLabs.com for updates.