

# BATTLETECH™

ISBN: 978-1-934857-59-5

MSRP: \$49.99

Catalog #: CAT3500A

Release: Q1 2010

## 25TH ANNIVERSARY INTRODUCTORY BOX SET

**Series/Type:** *BattleTech*/Core Rules

**Compatibility:** Contains all the info and materials needed to play *BattleTech*.

**Selling Points:**

- 24 plastic miniatures representing core BattleMechs, including 2 brand-new, high-quality figures.
- Everything needed to leap into the action of one of the best-selling adventure games of all time.
- 2008 Origins Award Winning game, with updated packaging and content to commemorate the 25th anniversary of the *BattleTech* game line.

**Target Market:**

- Current *BattleTech* players
- Lapsed *BattleTech* players looking to return
- Cross-over players from other tabletop miniatures games.

**Up-Sells & Cross-Sells:**

- *Starterbook: Sword and Dragon* [CAT35100]
- *Technical Readout: 3039* [CAT35121]
- *Record Sheets: 3039* [CAT35160]
- *Total Warfare* [CAT35001]

**Components:**

- 24 unpainted, ready-to-play plastic BattleMech minis
- 2 unpainted, premium-quality plastic BattleMech minis
- One 12-page full-color quick-start rulebook will have players into the action in minutes
- 36-page book of pre-generated BattleMech Record Sheets
- One 80-page full-color rulebook
- Inner Sphere at a Glance, a 56-page full-color book of universe background and BattleMech technical data
- One 16-page full-color Painting and Tactics Guide
- Two heavy-duty cards of compiled tables
- Two 18" x 24" game-board quality maps



For more information on these and other exciting products, please visit us online at: [CatalystGameLabs.com](http://CatalystGameLabs.com)

Retailers, download this and other sell sheets and sales tools from our retailer website at [catalystgamelabs.com/retailers/](http://catalystgamelabs.com/retailers/)

**Catalyst Game Labs**

PMB 202  
303 91st Ave NE, G-701  
Lake Stevens, WA 98258  
[contact@CatalystGameLabs.com](mailto:contact@CatalystGameLabs.com)  
(425) 296-6625 [voice]  
(425) 948-1301 [fax]

