

BATTLETECH™

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MSRP: \$9.99

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Release: Q1 2010

RECORD SHEETS: 3075

Series/Type: *BattleTech*/Record Sheet Book

Compatibility: Companion volume for *Total Warfare* and *Technical Readout: 3075* (though *Technical Readout: 3075* is not needed to use *Record Sheets: 3075* or *Total Warfare*).

Selling Points:

- Introductory priced at \$9.99.
- A host of additional units to play, BattleMech and Vehicles to play, all completely compatible with the rules from the *Introductory Box Set*, *Total Warfare* and *Tactical Operations*.
- Includes ready-to-play scenarios and quick-start rules for Manei Domini, the Word of Blake super-soldiers revealed during the Jihad storyline.
- Uses the new *Total Warfare*-style record sheets.

Target Market:

- Current *BattleTech* players
- Lapsed *BattleTech* players looking to return
- Cross-over players from other table-top miniatures games

Up-Sells & Cross-Sells:

- *BattleTech Introductory Box Set* [CAT35000]
- *Total Warfare* [CAT35001]
- *Technical Readout: 3075* [CAT35130]
- *Blake Ascending: A Jihad Compilation* [CAT35300]
- *Jihad Hot Spots: 3072* [35302]



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