



AUGMENTATION™

Series / Type : Fourth Edition / Core Rulebook

Compatibility: Requires *Shadowrun, Fourth Edition*; greatly expands on the rules and available body and mind modifications.

Selling Points:

- Second hardcover core rules expansion for the best-selling *Shadowrun, Fourth Edition*.
- Contains new and revised pieces of: cyberware, bioware, nanotechnology, genotech, bio-drones, and more!
- Includes rules for cybermancy and full-body cyborgs.
- Streamlined rules system for implantation and surgery.
- In-game technology and themes updated to better reflect modern technology and trends.

Promotion:

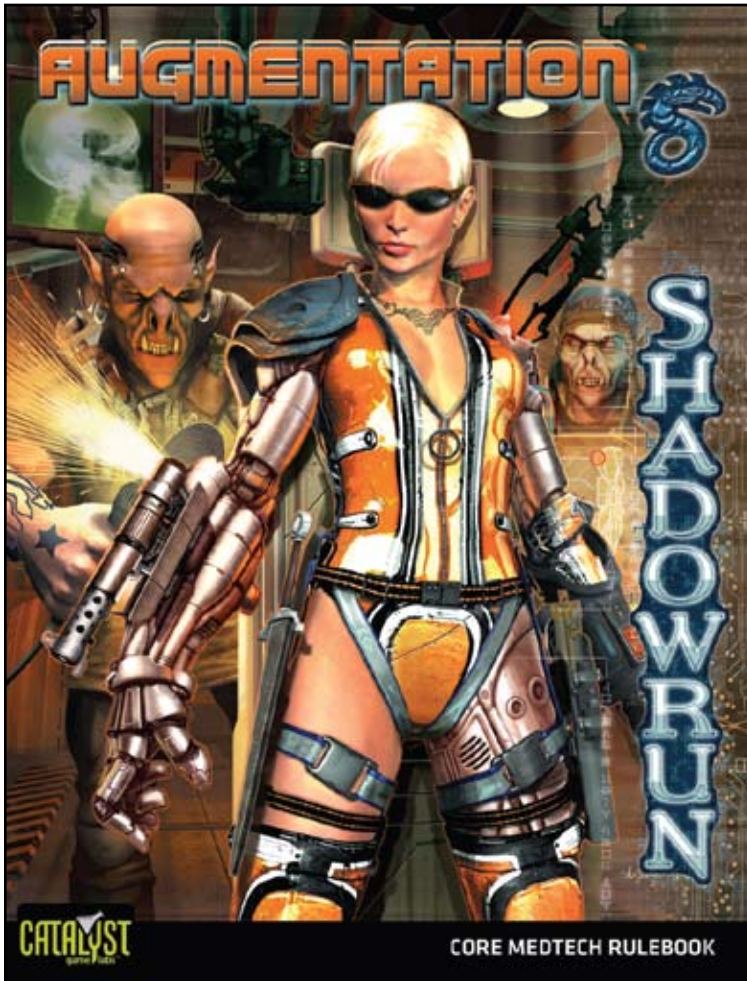
- Advertised in Game Trade Magazine and Greater Games Industry Catalog.

Target Market:

- Current *Shadowrun* players and gamemasters
- Third Edition *Shadowrun* players looking for a smoother rules system, or those waiting for further Fourth Edition books before buying in.

Up-Sells & Cross-Sells:

- *Street Magic* [CAT26001]
- *Arsenal* [CAT26003]
- *Unwired* [CAT26004]
- *Runner's Companion* [CAT26005]



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