



## CLASSIC BATTLETECH INTRODUCTORY BOX SET™

**Series / Type :** *Classic BattleTech / Core Rules*

**Compatibility:** Contains all the info and materials necessary to learn how to play Classic BattleTech.

**Selling Points:**

- 24 plastic miniatures representing core BattleMechs.
- All new presentation, including full-color throughout.
- 2008 Origins Award Winning game

**Promotion:**

- A network of multi-language websites constantly updating with material and news from ClassicBattleTech.com.
- Advertised in Game Trade Magazine and Greater Games Industry Catalog.
- Full reviews and interviews with the developer by Wired.com featured blogger GeekDad.

**Target Market:**

- Cross-over players from other table-top miniatures games
- Lapsed *Classic BattleTech* players looking to return
- Current *Classic BattleTech* players

**Up-Sells & Cross-Sells:**

- *Starterbook: Sword and Dragon* [CAT35100]
- *Technical Readout: 3039* [CAT35121]
- *Record Sheets: 3039* [CAT35160]
- *Total Warfare* [CAT35001]

**Components:**

- 24 unpainted, ready-to-play plastic BattleMech minis
- One 12-page full-color quick-start rulebook will have players into the action in minutes
- 32-page book of pre-generated BattleMech Record Sheets
- One 80-page full-color rulebook
- *Inner Sphere at a Glance*, a 48-page full-color book of universe background and BattleMech technical data
- One 16-page full-color *Painting and Tactics Guide*
- Two heavy-duty cards of compiled tables
- Two 22" x 27" full-color mapsheets, with two different maps printed on either side of both mapsheets
- One full-color, poster-sized map of the Inner Sphere

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**ISBN-13:** 978-0-9792047-3-9

**MSRP:** \$39.99

**Stock #:** CAT35000

**Release:** Available Now



For more information on these and other exciting *Classic BattleTech* products, please visit us online at: [www.CatalystGameLabs.com](http://www.CatalystGameLabs.com)

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